

Job Offer: Junior Product Specialist

Location: Milano, MIND Milano Innovation District

Company: BiomimX

Industry: Organs-on-Chip / Biomedical / Pharmaceutical

We are seeking a **Junior Product Specialist** with a biomedical or STEM-related background to join our dynamic team. This role offers the opportunity to work closely with cutting-edge technology and interact with a diverse range of stakeholders, from researchers to high-level executives, while promoting our innovative products.

Key Responsibilities:

- Act as a key product specialist, showcasing and promoting company products and services in both online and in-person demonstrations.
- Maintain relationships with existing clients and actively seek out new business opportunities.
- Manage product sales and logistics related to distribution, ensuring timely deliveries and smooth customer experiences.
- Engage with distributors, coordinating product-related activities and demonstrations.
- Proactively plan and execute marketing activities, supporting the promotion of company events by managing social media, press releases, and news updates.
- Collaborate with the business department to ensure successful coordination and participation to strategic events.
- Travel to relevant events in the field of organs-on-chip to represent the company, interact with potential clients, and promote products.

Requirements:

- A degree in biological sciences, biomedical sciences, or a STEM-related field.
- Knowledge of marketing, commercial strategies, or previous experience in a product specialist role is a plus.
- Excellent communication and interpersonal skills, with the ability to engage with various audiences, including students, researchers, and senior managers.
- Proactive, self-driven attitude with a passion for marketing and business development.
- Willingness to travel for events and client meetings.
- Efficient in organizing and managing daily tasks to help coordinate events, meet deadlines, and achieve goals.
- Experience with managing sales and product logistics is highly valued.
- Proficient in Microsoft Office, including Excel and PowerPoint.
- Strong communication skills (fluent English is mandatory).
- Self-motivated with a flair for creativity and strong teamwork.
- Flexible and adaptable, able to adjust to changing business needs.

If you are passionate about science, marketing, and business, and are ready to contribute to a fast-growing, innovative company, don't miss the chance to apply!

To Apply:

Send your resume and cover letter to the attention of Dr. Erika Ferrari at careers@biomimx.com

Application Deadline: 15/11/2024